

Thank you for your support.

Secretary/Sponsorship
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NEW SOUTH WALES REINING HORSE ASSOCIATION INCORPORATED



2008 SPONSORSHIP PACKAGES



PO Box 7063 Wilberforce NSW 2756 Phone: 02 4579 1269

THE SPORT OF REINING

The New South Wales Reining Horse Association is dedicated to promoting the sport of Reining by providing shows and educational opportunities for all levels of riders.

The club was incorporated in 1986 as a non profit organisation. Club shows are held, on average, every 6-8 weeks and all events conform with, and are sanctioned by Reining Australia and the National Reining Horse Association (USA).

These events include Youth Reining, Limited Open, Intermediate Non Pro, Ladies, Novice Horse Open, Novice Horse Non Pro, Jackpot Rookie, Beginners, Limited Non Pro, 2 Handed Rookies, Snaffle Bit/Hackamore, Prime Time, Rookie Professional, Open Non Pro and Open.

Reining is a family sport and emphasis is placed on youth events both in club shows and State shows.

On October 17 and 18, 2008 riders from around Australia will culminate in Tamworth at the new equine venue, Australian Equine and Livestock Events Centre (AELEC) to compete at our NSW RHA 2008 Futurity and Derby State Show. Following the week after is the Reining Australia National Show.

I invite you to become a partner with the NSW RHA and take advantage of the opportunities we can provide you in regards to marketing and promoting your businesses.

Kind regards

Lorraine Wylie

Secretary/Sponsorship
NSWRHA 2007-2008 Season

BUCKLE CORPORATE PARTNER \$320

In support of our State Show Buckle Partner we offer:



Food and beverage supplied for 2 people on Saturday night of the State Show.



Recognition of sponsorship during the State Show and a business card sized advertisement in the State Show programme.



A business card sized advertisement placed in the Club newsletters until October 2008.



A complimentary State Show Programme.



Option to place flyer in the State Show Competitors Show Bag.



20% discount on Trade Stand Fees charged by AELEC, Tamworth.

RUG CORPORATE PARTNER \$120

In support of our State Show Rug Partner we offer:



Admittance for 2 people into the State Show.



Recognition of sponsorship during the State Show and a business card sized advertisement in the State Show programme.



A text advertisement placed in the Club newsletters until October 2008.



A complimentary State Show Programme.



Option to place flyer in the State Show Competitors Show Bag.



20% discount on Trade Stand Fees charged by AELEC, Tamworth.

(All artwork and advertising copy to be provided by the corporate partner).

BRONZE CORPORATE PARTNER \$500

In support of our Bronze Corporate Partner we offer:



Naming rights of a State Show event.



Complimentary Non-Rider membership for 2 people.



Admittance for 2 people into the State Show and a meal during the Saturday night of competition.



1/4 page advertisement placed in the Club newsletters until October 2008 and Web site presence in our Sponsors area.



Advertisements placed over the Public Announcement System.



Option to place flyer in the State Show Competitors Show Bag.



Space allocated for a signage banner in the main arena at the State Show.



Opportunity to sash the winner of your event.



Preference of location for promotions stall at the State Show.
20% discount on Trade Stand Fees charged by AELEC,
Tamworth.



2 complimentary State Show Programmes.

(All artwork and advertising copy to be provided by the corporate partner).

STATE SHOW CORPORATE PARTNER \$5,000

In support of our State Show Corporate Partner we offer:



Naming rights of the NSW State Show, placed on the front cover of the show programme and all official advertising.



Complimentary Non-Rider membership for 4 people.



Admittance for 4 people into the State Show and a meal during the Saturday night of competition.



Full page advertisement placed in the Club newsletters until October 2008 and 1 full page advert in Horse Deals for 2 months prior to the State Show. Web site presence in our Sponsors area.



Advertisements placed over the Public Announcement System.



Option to place flyer in the State Show Competitors Show Bag.



VIP Space allocated for a signage banner in the main arena at the State Show and in the Official Photographic Area.



Framed Certificate of Appreciation with a photograph of the winner of your State Show Event.



Preference of location for promotions stall, if required, free of charge.



Opportunity to sash the winner of your feature event and present the winner with their prizes.



NSWRHA 2008 State Show Baseball caps for 4 people.



Logo on exhibitors numbers at the State Show.



4 complimentary State Show Programmes.

(All artwork and advertising copy to be provided by the corporate partner).

GOLD CORPORATE PARTNER

\$1,500

In support of our Gold Corporate Partner we offer:



Naming rights of a State Show Derby or Futurity event.



Complimentary Non-Rider membership for 2 people.



Admittance for 2 people into the State Show and a meal during the Saturday night of competition.



Half page advertisement placed in the State Show Programme and the Club newsletters until October 2008 and Web site presence in our Sponsors area.



Advertisements placed over the Public Announcement System.



Option to place flyer in the State Show Competitors Show Bag.



VIP space allocated for a signage banner in the main arena at the State Show.



Framed Certificate of Appreciation with a photograph of the winner of your State Show Event.



Preference of location for promotions stall at the State Show, if required, free of charge.



NSWRHA 2008 State Show Derby or Futurity Baseball caps for 2 people.



Opportunity to sash the winner of your event.



2 complimentary State Show Programmes.

(All artwork and advertising copy to be provided by the corporate partner).

SILVER CORPORATE PARTNER

\$1,000

In support of our Silver Corporate Partner we offer:



Naming rights of a State Show Open or Open Non Pro event.



Complimentary Non-Rider membership for 2 people.



Admittance for 2 people into the State Show and a meal during the Saturday night of competition.



1/3 page advertisement placed in the State Show Programme and the Club newsletters until October 2008 and Web site presence in our Sponsors area.



Advertisements placed over the Public Announcement System.



Option to place flyer in the State Show Competitors Show Bag.



Space allocated for a signage banner in the main arena at the State Show.



Preference of location for promotions stall at the State Show.



NSWRHA 2008 State Show Open or Open Non Pro Baseball caps for 2 people.



Opportunity to sash the winner of your event and have your photograph taken with the Champion.



2 complimentary State Show Programmes.

(All artwork and advertising copy to be provided by the corporate partner).